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# ALL SOUTH LIGHTNING PROTECTION

P R E S S   R E L E A S E

## HEATING UP FOR THE SUMMER SURGE

### TAMPA LIGHTNING PROTECTION COMPANY STRIKES A POSE WITH LAUNCH OF NEW WEB SITE.

Tampa, FL, April 21, 2008:

As summer approaches, one local lightning protection company is turning up the heat! With the launch of their fresh, new face via World Wide Web, [All South Lightning Protection](#) leads yet another trend in the lightning protection industry.

Located in the heart of the lightning capital of the US, this Florida Company has already set the mark as a leading provider for lightning protection in the Southeast. While summer's no vacation for the [All South](#) staff, the energy builds for the wild months ahead. Just in time for the summer squalls, customers will be directed to a sharp, browser-worthy site that offers hope to even the highly internet challenged.

"It never fails," says founder and President, Ronald Poirier, concerning the heightened interest that summer storms bring. "When it rains, business pours! That tends to be our summer slogan."

A rather fitting slogan for this 12 year old Tampa-based company, [All South](#) boasts over 30 years of combined experience in the lightning protection industry. "It's not only their stamp of quality, it's the feel of family that has carried them beyond the Southeast into other parts of the country and even abroad," raved one loyal [All South](#) vendor. With offices set in Tampa and South Florida, [All South](#) is able to deliver to commercial, residential and industrial facilities alike.

Not only has this superconductive site opened the World O' Lightning to [All South](#) customers, but it reveals a flashy new look that is sure to catch all eyes! This summer "click" gets two thumbs up and is definitely a must see!

With yet another striking performance from the [All South](#) Team, visit [www.aslp.net](http://www.aslp.net) to see for yourself. But don't forget to turn your computer off before the lightning strikes!

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